

Cambridge Blockchain Society and Digital Insights Sustainability Ally to Promote Sustainability in Education



Singapore, December 28, 2022 — Student-run society, [Cambridge Blockchain Society](#) and Singapore-based [Digital Insights Sustainability](#) (DIS), a subsidiary of Digital Insights Group (DI), a digital assets consulting firm, celebrate a formal collaboration to embark on a joint venture that focuses on providing advisory services and research opportunities to student-led projects within the society.

The Digital Insights group of companies focuses on the development and strategic purposing of digitalisation and tokenisation within the digital asset class ecosystem. Central to DI's work in consulting and venture investments is its active participation in promoting sustainability within the entire digital assets ecosystem and its attendant stakeholders. Education, awareness and partnerships are key methodologies adopted by Digital Insights Sustainability.

Through this partnership, Digital Insights will provide advisory services to student-led projects on sustainable business practices and models, as well as best practices to incorporate into their projects. In addition, the two organisations will collaborate on research opportunities to create thought-leadership articles and research papers for the digital assets and blockchain industry.

As part of the joint venture, student-led projects from Cambridge Blockchain Society will have access to Digital Insights' ecosystem of business for symbiotic collaboration opportunities and business expansion into these various ecosystems. An exchange

programme will also be created to allow for the sharing of knowledge and ideas between the two organisations.

We believe that this partnership will provide valuable opportunities for both organisations and the students involved, and we are excited to see the impact it will have on the digital assets and blockchain industry.

Digital Insights Founder and Chairman, Krishna Ramachandra, fondly reminisces: ***“I have long been a supporter of championing education; Especially that of the nascent blockchain movement. Recalling my time as a student at Cambridge, it was really mentorships and various other invaluable opportunities that provided me with the exposure that I needed to gain the experience that I have today. I am eager to pay it forward through this partnership and hope that it will help to further the youth of today by helping them catch a glimpse of the untapped possibilities that digital assets have to offer.”***

Taranveer Sabharwal, President of Cambridge Blockchain Society, said: ***“When I started out in the digital asset industry, one of the issues I faced was the access to education and information beyond that of ‘What is blockchain?’ articles. Being in the Cambridge Blockchain Society and seeing the passion from my peers reminds me of what I was like when starting out. I believe that the next wave of adopters should never be restrained by the lack of commercial knowledge as that would only stifle their progress. This partnership will provide substantial support to many brilliant creators of our time and I am excited to be a part of this movement. ”***

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About the Cambridge Blockchain Society

As a student-run society at the University of Cambridge, the Cambridge Blockchain Society aims to foster a booming Blockchain ecosystem in the university and beyond, by exploring the technical, educational and legal aspects of Blockchain (& crypto), its applications, and its importance in the future of Tech, Finance (through DeFi), Law and Business. The society is dedicated to providing a regional ecosystem for blockchain by focusing on researching new blockchain technologies, educating the community, facilitating innovating projects and discussion, and helping companies to benefit from blockchain technology by identifying use cases, building prototypes, and integrating solutions. Their members include Cambridge students, alumni, community members, and blockchain enthusiasts from all educational and industrial backgrounds.

About Digital Insights

Digital Insights Group is a global consulting firm that provides advice and support to businesses looking to adopt, implement, and monetise digital assets. The team at Digital Insights consists of both blockchain specialists and traditional domain experts, and is led by a core team with a track record of over 350 successful blockchain transactions. The team at Digital Insights approaches each project with a whole-business perspective, designing blockchain solutions that align with and support their clients' core business goals. They believe in the value of both traditional equity and digital tokens, and their venture arm invests in select projects while also helping them raise necessary funds from curated sources. In addition to benefiting their clients, Digital Insights strives to make a positive impact on the community through their projects. This includes incorporating sustainability elements and

providing pro-bono services to select charities and foundations. They have also developed a framework for launching project-centric social tokens, which helps build out a project's community by aligning interests and encouraging a synergistic relationship between the project and its community.

About Digital Insights Sustainability

Digital Insights Sustainability is a subsidiary company of Digital Insights, that helps clients in the digital assets ecosystem integrate sustainable practices into their operations. The company develops custom solutions and works with clients to achieve their sustainability goals, while also ensuring long-term business continuity and ethical practices. It aims to make a positive impact on society through its work with clients.

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